Nostalgia

To quickly create a nostalgic look on camera, the black and white filter could be applied in order to replicate the old, vintage film effect. Adding a glitch would also create the appearance of under-developed camera footage that would have been around before film was where it is now. A thin layer of Vaseline could also be applied to the outer rim of the camera lens to make the clip look hazy and dream like.

The definition of nostalgia is ‘a feeling of homesickness’. The word has been derived from a Homeric term ‘nostos’ meaning homecoming. I wanted to use this to make the viewers feel like they are watching a past memory of themselves. I wanted to create a relatable and realistic music video that brought people back to a happy and carefree time in their lives. Whilst I didn’t entirely want this to look like a memory, I still wanted to keep some elements that related it to the look of a flashback or a distant remembrance that is difficult for the brain to recall. For this, I used Vaseline on the rim of the lens to look hazy and faded.

Literary Devices. (2015). *Nostalgia - Examples and Definition of Nostalgia*. [online] Available at: https://literarydevices.net/nostalgia/.